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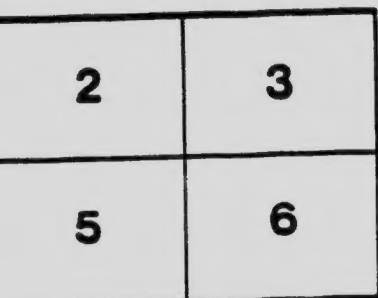
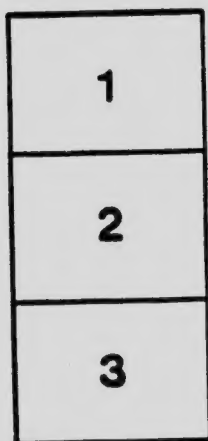
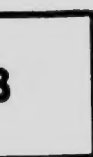
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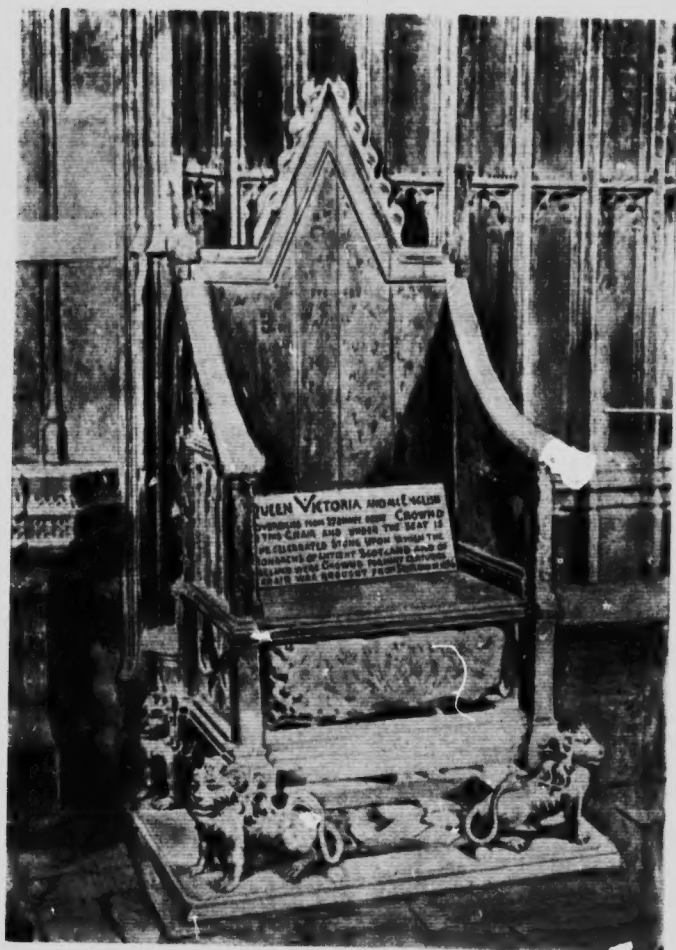
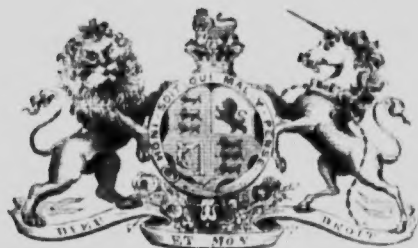
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AC901
P3
40.3081
PK44



CORONATION CHAIR IN WESTMINSTER ABBEY IN
WHICH OUR KING WILL BE CROWNED.

... Medals ...

Origin of the Medal The earliest records we have of a medal being struck are mentioned in the Ancient Roman and Grecian History, when medals were struck in gold, silver and copper on occasions similar to those of to-day, on the coronation of a monarch or the achievement of some important victory. These are of odd and peculiar shapes, and it has been aptly put, "They are the mirrors which the men of the past delighted to hold up to every momentous event which have the magic power of retaining the images which they originally reflected."

x x x

History of the Medal The modern medal was first produced during the fourteenth century; most countries possessing a succession of medals from the fifteenth century; in England, however, it was not until the reign of Henry VIII. and from Edward VI. there is an unbroken succession of coronation medals. The Scottish gold coronation medal of Charles I. being the first medal struck in Britain with a legend on the edge.

x x x

Artistic Medals The most artistic medals have been struck in Italy, the reverse often bearing the cross keys and mitre, the obverse the head of the reigning monarch or pope. Some of these have a special value, having been designed by Raphael and Giulio Romano and engraved by Benvenuto Cellini, artists of world renown. Some of the finest works of art have been produced on the medal. A famous one struck during the Jubilee included the heads of all the members of the Royal Family, including her late Majesty, the size of this medal being about that of a ten cent piece, and was personally commented upon by our late Queen.

**Valuable
Medals**

Fabulous prices have been obtained in England during the last few years for collections of medals. In a sale held in June, 1901, of the Moons collection of coins, £2.5 was given for a medal of Edward VI. and £140 for a medal with a bust of Cromwell. Many of the finest medals struck in Canada of late include :--Ottawa University, Gzowski, Strathcona Horse, McGill University, Topley, Welcome Home and the Medal presented by the Duke and Duchess of York. Possibly the best collection of medals in Canada will be found in the Librarian's Department at Ottawa, a great many of which have been manufactured by ourselves.

**Up-to-date
Medals**

During the last few years in France, Germany, England and the United States, the medal has become the most popular reward of merit. For college prizes books were used, but not now—they are too easily destroyed. In agricultural competition articles of household adornment were given but not now, it being too difficult to identify the connection with the event. For Military and Sporting competition various articles were given for prizes, but discontinued for the same reason. To-day in these countries the most up-to-date institutions give an artistic medal as the reward of merit. What is most valued by the soldier when the war is over? the medal he has won for his bravery; and the student who has achieved success? his medal. The manufacturer or agriculturist when the exhibition is over? his medal. The athlete when the contest is over? his medal. When presenting a medal see that merit is rewarded with merit. We emulate the custom of the early Greeks and Romans by commemorating the crowning of His Majesty King Edward VII and his consort, Queen Alexandra, in the production of the finest medals that have been offered to the Canadian people.

P. W. ELLIS & CO., LIMITED.

Coronation Medals



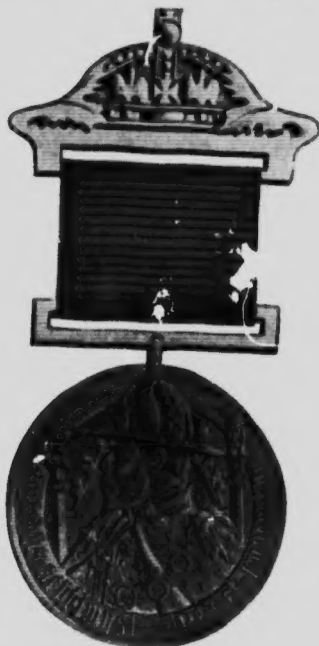
Reverse for either Medal No. 1
or Medal No. 2.

Prices for Medal No. 1 only.

White metal	\$0.07
Bronze00
Silver 925-1000 fine	1.50

Pendants extra; see page 6.

CLASP No. 3. Price see page 6.



Medal No. 2, obverse.
Diameter $1\frac{3}{4}$ inch.

PENDANT No. 2.

Price, see page 6.



Medal No. 1, obverse.
Diameter $1\frac{3}{4}$ inch.

MEDAL No. 2.

Prices for Medal only.

White metal	\$0.07
Bronze00
Silver, 925-1000 fine	1.50

Clasp extra, see page 6.



Reverse for either Medal No. 1
or Medal No. 2.

P. W. Ellis & Co., Limited, Medalists, Toronto

Coronation Medals



Reverse for Medal No. 3.

Prices for Medal No. 3 only.

White metal	\$0.10
Bronze	1.50
Silver, 925-1000 fine	3.00

Clasp extra, see page 6.

CLASP No. 4.
Price, see page 6.



Medal No. 3, obverse.
Diameter 1 3/8 inch.

CLASP No. 5.
Price, see page 6.



Obverse.

SCHOOL CHILDREN'S MEDAL.

SCHOOL CHILDREN'S MEDAL.

Diameter 1 3/8 inch.

Prices, White metal06
Bronze25
Silver, 925-1000 fine75

Clasp extra, see page 6.



Reverse.

P. W. Ellis & Co., Limited, Medalists, Toronto

Clasps and Pendants—Silver Finish

If Bronze or Solid Silver are wanted quotations will be given for the asking.



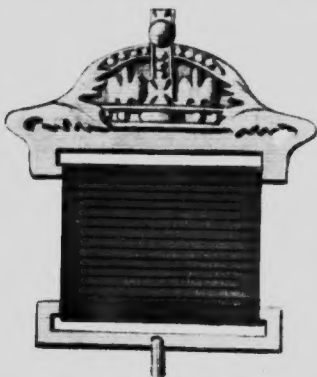
No. 1—2½ cents each.



No. 2—2½ cents each.



No. 5—4 cents each.



No. 3—6 cents each.



No. 4—5 cents each.

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made for any
purpose.

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and designs
free.



1½ inch diameter.

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for Reverses
for Municipal
and other
special
medals.



1½ inch diameter.



1½ inch diameter.



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Coronation and other	Yachting Cups
Souvenir Spoons	Trophy Shields
Class Pins	Agricultural Medals
College Pins	Masonic Jewels
Sporting Shields	Society Pins
College Medals	Presentation Badges
Prize Cups	Commemoration Medals
Sporting Medals	Silver Caskets



